

## **Peaceofmindresults.com Privacy Policy**

Type of website: E-commerce

Effective date: 13th day of November, 2023

Peaceofmindresults.com (the "Site") is owned and operated by Peace of Mind Results LLC or we can be contacted at:

J.H@PEACEOFMINDRESULTS@GMAIL.ORG

(1877)373-2651

5000 Thayer Center Ste C

### **Purpose**

The purpose of this privacy policy (this "Privacy Policy") is to inform users of our Site of the following:

1. The personal data we will collect;
2. Use of collected data;
3. Who has access to the data collected;
4. The rights of Site users; and
5. The Site's cookie policy.

This Privacy Policy applies in addition to the terms and conditions of our Site.

### **GDPR**

For users in the European Union, we adhere to the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, known as the General Data Protection Regulation (the "GDPR"). For users in the United Kingdom, we adhere to the GDPR as enshrined in the Data Protection Act 2018.

### **Consent**

By using our Site users agree that they consent to:

1. The conditions set out in this Privacy Policy.

When the legal basis for us processing your personal data is that you have provided your consent to that processing, you may withdraw your consent at any time. If you withdraw your

consent, it will not make processing that we completed before you withdrew your consent unlawful.

You can withdraw your consent by, Contacting the Data Protection Officer.

### **Legal Basis for Processing**

We collect and process personal data about users in the EU only when we have a legal basis for doing so under Article 6 of the GDPR.

We rely on the following legal bases to collect and process the personal data of users in the EU:

1. Users have provided their consent to the processing of their data for one or more specific purposes; and
2. Processing of user personal data is necessary for us to take, at the request of a user, steps before entering a contract or for the performance of a contract to which a user is a party. If a user does not provide the personal data necessary to perform a contract the consequences are as follows: Users are not required to provide personal data. Personal data is optional.

### **Personal Data We Collect**

We only collect data that helps us achieve the purpose set out in this Privacy Policy. We will not collect any additional data beyond the data listed below without notifying you first.

#### Data Collected Automatically

When you visit and use our Site, we may automatically collect and store the following information:

1. IP address;
2. Location;
3. Hardware and software details;
4. Clicked links; and
5. Content viewed.

#### Data Collected in a Non-Automatic Way

We may also collect the following data when you perform certain functions on our Site:

1. First and last name;

3. Date of birth;
4. Email address;
5. Phone number;
6. Address;
7. Payment information; and
8. Auto-fill data.

This data may be collected using the following methods:

1. Creating an account.

### **How We Use Personal Data**

Data collected on our Site will only be used for the purposes specified in this Privacy Policy or indicated on the relevant pages of our Site. We will not use your data beyond what we disclose in this Privacy Policy.

The data we collect automatically is used for the following purposes:

1. Scheduling appointments;
2. Appointment reminders;
3. Product tracking and delivery conformation; and
4. Promotional.

The data we collect when the user performs certain functions may be used for the following purposes:

1. Communication;
2. Appointment setting;
3. Delivery confirmation; and
4. Scheduling.

### **Who We Share Personal Data With**

### Employees

We may disclose user data to any member of our organization who reasonably needs access to user data to achieve the purposes set out in this Privacy Policy.

### Third Parties

We may share user data with the following third parties:

1. PayPal, Apple Pay, Square, Affirm, Stripe, Google Pay.

We may share the following user data with third parties:

1. Third-party subscription providers, and course data information.

We may share user data with third parties for the following purposes:

1. Payments from e-commerce store.

Third parties will not be able to access user data beyond what is reasonably necessary to achieve the given purpose.

### Other Disclosures

We will not sell or share your data with other third parties, except in the following cases:

1. If the law requires it;
2. If it is required for any legal proceeding;
3. To prove or protect our legal rights; and
4. To buyers or potential buyers of this company in the event that we seek to sell the company.

If you follow hyperlinks from our Site to another Site, please note that we are not responsible for and have no control over their privacy policies and practices.

### **How Long We Store Personal Data**

User data will be stored until the purpose of the data was collected has been achieved.

You will be notified if your data is kept for longer than this period.

### **How We Protect Your Personal Data**

Use of secure protocols (HTTPS) to encrypt data in transit.

Encryption of stored data, both at rest and during transmission, using industry-standard

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encryption algorithms. Implementation of role-based access controls to ensure that only

authorized personnel have access to sensitive information.

Regular reviews and updates of access permissions based on employee roles and responsibilities. Implementation of continuous monitoring systems to detect and respond to any abnormal or suspicious activities in real-time.

While we take all reasonable precautions to ensure that user data is secure and that users are protected, there always remains the risk of harm. The Internet as a whole can be insecure at times and therefore, we are unable to guarantee the security of user data beyond what is reasonably practical.

### **International Data Transfers**

We transfer user personal data to the following countries:

1. Canada.

When we transfer user personal data, we will protect that data as described in this Privacy Policy and comply with applicable legal requirements for transferring personal data internationally.

If you are located in the United Kingdom or the European Union, we will only transfer your personal data if:

1. The country your personal data is being transferred to has been deemed to have adequate data protection by the European Commission or, if you are in the United Kingdom, by the United Kingdom adequacy regulations; or
2. We have implemented appropriate safeguards in respect of the transfer. For example, the recipient is a party to binding corporate rules, or we have entered into standard EU or United Kingdom data protection contractual clauses with the recipient.

### **Your Rights as a User**

Under the GDPR, you have the following rights:

1. Right to be informed;
2. Right of access;
3. Right to rectification;
4. Right to erasure;
5. Right to restrict processing;
6. Right to data portability; and
7. Right to object.

## **Children**

We do not knowingly collect or use personal data from children under 16 years of age. If we learn that we have collected personal data from a child under 16 years of age, the personal data will be deleted as soon as possible. If a child under 16 years of age has provided us with personal data, their parent or guardian may contact our data protection officer.

## **How to Access, Modify, Delete, or Challenge the Data Collected**

If you would like to know if we have collected your personal data, how we have used your personal data, if we have disclosed your personal data, and to whom we disclosed your personal data, if you would like your data to be deleted or modified in any way, or if you would like to exercise any of your other rights under the GDPR, please contact our data protection officer here:

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## **Do Not Track Notice**

Do Not Track ("DNT") is a privacy preference that you can set in certain web browsers. We do not track the users of our Site over time and across third-party websites and therefore do not respond to browser-initiated DNT signals. We are not responsible for and cannot guarantee how any third parties who interact with our Site and your data will respond to DNT signals.

## **How to Opt-Out of Data Collection, Use or Disclosure**

In addition to the method(s) described in the *How to Access, Modify, Delete, or Challenge the Data Collected* section, we provide the following specific opt-out methods for the forms of collection, use, or disclosure of your personal data specified below:

1. You can opt out of the use of your personal data for marketing emails. You can opt-out by clicking "unsubscribe" at the bottom of any marketing email or updating your email preferences under Your Account.

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2. Message and data rates may apply. Message frequency varies. Carriers are not liable for delayed or undelivered messages. If you have any questions about your text plan or data plan, it is best to contact your wireless provider.

## **How to opt-out**

To opt out from our SMS program you may text “STOP” to (877) 377-2651 from your mobile phone. You will be unsubscribed from the text program. After that, you will receive no more messages for this program unless you opt-in again.

## **Cookie Policy**

A cookie is a small file, stored on a user's hard drive by a website. Its purpose is to collect data relating to the user's browsing habits. You can choose to be notified each time a cookie is transmitted. You can also choose to disable cookies entirely in your internet browser, but this may decrease the quality of your user experience.

We use the following types of cookies on our Site:

### **1. Functional cookies**

Functional cookies are used to remember the selections you make on our Site so that your selections are saved for your next visits;

### **2. Analytical cookies**

Analytical cookies allow us to improve the design and functionality of our Site by collecting data on how you access our Site, for example, data on the content you access, how long you stay on our Site, etc;

### **3. Targeting cookies**

Targeting cookies collect data on how you use the Site and your preferences. This allows us to personalize the information you see on our Site for you; and

### **4. Third-Party Cookies**

Third-party cookies are created by a website other than ours. We may use third-party cookies to achieve the following purposes:

- a. Monitor user preferences to tailor advertisements around their interests.

## **Additional Clauses**

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By using this website, you agree to indemnify and hold harmless from any claims, demands, losses, liabilities, and expenses (including attorneys' fees) arising out of or in connection with your use of the website or services provided. In the event of any legal action or proceeding against Peace of Mind Results LLC as a result of your actions, you agree to bear the costs, including legal fees and court costs, associated with [Your Company]'s defense.

[Your Company] will promptly notify you of any such claim, and you agree to provide [Your Company] with reasonable assistance, at your expense, in defending any such claim. [Your Company] reserves the right to assume the exclusive defense and control of any matter otherwise subject to indemnification by you, in which event you will cooperate fully with Peace of Mind Results LLC in asserting any available defenses.

### **Modifications**

This Privacy Policy may be amended from time to time in order to maintain compliance with the law and to reflect any changes to our data collection process. When we amend this Privacy Policy, we will update the "Effective Date" at the top of this Privacy Policy. We recommend that our users periodically review our Privacy Policy to ensure that they are notified of any updates. If necessary, we may notify users by email of changes to this Privacy Policy.

### **Complaints**

If you have any complaints about how we process your personal data, please contact us through the contact methods listed in the *Contact Information* section so that we can, where possible, resolve the issue. If you feel we have not addressed your concern in a satisfactory manner you may contact a supervisory authority. You also have the right to directly make a complaint to a supervisory authority. You can lodge a complaint with a supervisory authority by contacting each EU member state that has a data protection authority or supervisory authority responsible for overseeing and enforcing data protection laws. Examples include the Information Commissioner's Office (ICO).

### **Contact Information**

If you have any questions, concerns, or complaints, you can contact our data protection officer, Jacqueline Hamilton, at:

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